

NEW PRODUCTS

www.zariapple.com

ZARI

ELSTAR x DELCORF

- > Harvest time (Belgium): **end of August** (< 1 week after Delcorf)
- > Average-size 70-75 mm, oblong fruit
- > Bright red, striped blush (75%) on a yellow-green background with white lenticels
- > Sweet with a delicate aroma
- > **Very crisp** and **extremely juicy**
- > Good shelf life and good storability
- > Productive, strong vigour

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ZARI



Harvest date



ZARI

At a glance...

> Firmness: 6.8 kg, Brix: 14.2 %, Acidity: 7.7 g/l, Starch: 3.6

> High chilling requirement (1000 CU)

> Flowering at the same time as Golden. S-alleles: S3-S1.

Pollinators: Golden Hornet combined with Hillieri or Malus Evereste, Estar, Gala

Zari is a summer apple with a refreshing sweet taste, combined with an extremely juicy and crisp texture. It should not amaze anyone that Zari is much enjoyed by the consumer.

With a picking time shortly after Delcorf (Delbarestival®) Zari can easily fill the gap between Delcorf and Jonagold. It's firm texture, excellent storability and low sensitivity to bruising, make that Zari can be stored and sold until several weeks or even months after harvest. Its exceptional shelf life is an asset for the retail trade and stimulates the consumer to repurchase the fruit.

Growers are also enthusiastic about Zari thanks to the good production, year after year, the easy coloring and the grower friendly tree.

Zari is not marketed under club-form. European growers can obtain Zari freely from Carolus tree nursery (www.carolustrees.com). In Australia and New Zealand you can order trees through Giston Consulting Services.

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